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OCT 28 1924/

✓ THE WISE VIRGIN ✓

Photoplay in ✓ 6 reels ✓

Directed by Lloyd Ingraham ✓

Author of the Photoplay (under section 62)  
Elmer Harris ✓ of U. S.

✓ Story by Elmer Harris ✓

Washington, D. C.

OCT 28 1924

Register of Copyrights  
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following  
named motion picture films deposited by me for registration of  
copyright in the name of Elmer Harris

The Wise Virgin - 6 reels

Respectfully,

FULTON BRYLAWSKI

The Elmer Harris  
hereby acknowledges the receipt of two copies each of the  
motion picture films deposited and registered in the Copyright  
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
The Wise Virgin	10-28-24	©CIL 20698

The return of the above copies was requested by the said  
Company, by its agent and attorney on the 28th day of  
October, 1924 and the said Fulton Brylawski for himself, and as  
the duly authorized agent and attorney of the said Company,  
hereby acknowledges the delivery to him of said copies, and  
the receipt thereof.

OCT 31 1924

*Fulton Brylawski*

Elmer Harris, author of the musical comedy successes, "So Long Letty" and "Canary Cottage," wrote, produced and supervised the production of "The Wise Virgin."

OCT 28 1924

©CIL 20698

PRESS SH

ON

# "The Wise

PRODUCERS' DISTRIBUTING CORPORATION, 469 FIFTH

ALL THE GLORY AND ROMANCE  
IN THIS DELIGHTFUL STORY  
STARRING PATSY RUTH M

## MOORE SUMS UP THE MODERN GIRL

Co-Star of "The Wise Virgin" Compares Modern Miss  
With Her Grandma.

Matt Moore, starred with Patsy Ruth Miller in "The Wise Virgin," which comes to the ..... Theatre next ....., broke out in a rash of philosophy during the filming of the picture and set down his impressions of the flapper age, the age with which "The Wise Virgin" deals, as compared with the grandmother age of days gone by. His sentiments follow:

### THE GRANDMOTHER AGE

Coy and demure  
Fanning herself in a sheltered garden  
Filled with modesty.

A thimble of port wine  
Hoop skirts  
Twining tendrils of tresses.

Comes a knight a-courting  
With kingly grace  
"My lady, the minuet."

Ah, grandmother,  
You had the grace  
But no independence.

The world was given to you  
And in turn you gave yourself  
To have and to hold.

And in passing time  
You settled down with identity hid-  
den  
In that of him you loved.

Grandmother days and grandmother  
ways  
Were sweet and beautiful,  
But what a bore!

### THE FLAPPER AGE

Audacious and devil-may-care,  
Breezing down the boulevard at sixty  
per,  
Full of hell!

A flask of synthetic gin,  
Rolled socks,  
Shingled bob.

Enter the cake-eater  
Waddling like a duck,  
"Come on! Let's neck!"

Ah, flapper,  
You have the jazz  
And no dependance.

You grab what you want  
And give 'em nothing  
But the air!

And in passing time  
Along comes him for whom you fall,  
A regular guy.

Flapper days and flapper ways  
May be a bit dizzy,  
But they're O. K. just the same.

## STRAND-ALL



PATSY RU  
and MAT



List  
Short  
Subjects  
Here



## For Your Information

Patsy Ruth Miller and Matt Moore in  
"THE WISE VIRGIN"

By Elmer Harris

Direction—LLOYD INGRAHAM

Photography—JOSEPH WALKER

Technical Direction—E. R. SIBLEY

Art Direction—UNA MIXSON HOPKINS

Produced under the personal supervision of ELMER HARRIS

Released by Producers Distributing Corporation

### THE CAST

"Billie" Farrington.....Patsy Ruth Miller  
Mrs. John Farrington, her grandmother...Edythe Chapman  
Effie Green, a friend.....Lucy Fox  
Bob Hanford, manager of Mrs. Farrington's ranch

Count Ricardo Venino.....Matt Moore  
Leon Bary

IS ALL FAIR IN

See This Startling Drama of Mode  
in Which a Wife in Name Only  
Secret of True Love—and a Philand  
turer Is Routed at the Love Game.

The Story Will Grip You!



ESS SHEET

ON

# Wise Virgin"

CORPORATION, 469 FIFTH AVENUE, NEW YORK CITY

Remember "The Hunchback of Notre Dame" and "Strangers of the Night." In Patsy Ruth Miller and Matt Moore you have two great box-office stars.

ROMANCE OF YOUTH FOUND  
UL STORY BY ELMER HARRIS,  
Y RUTH MILLER AND MATT MOORE

AND-ALL WEEK

LITTLE STAR HAS  
GREAT AMBITIONS

Patsy Ruth Miller, Fascinating Star of "The Wise Virgin,"  
Wants to Be an Artist of Legitimate Stage and  
Play the Classics.

## Thumbnail Biographies

### ELMER HARRIS

Supervising director and author of "The Wise Virgin," was born in Chicago and educated in California. Attended the University of California. Has been an actor, short story writer, dramatic critic, and for some time was one of the most successful authors of the musical comedy stage. During this time wrote "So Long Letty" and "Canary Cottage." Was for two years director general of Realart and has written original stories for nearly every prominent star on the screen.

### LLOYD INGRAHAM

Director of "The Wise Virgin" has both stage and screen acting and direction to his credit. Among his long list of directorial enterprises are "Lavender and Old Lace," "Going Up," with Douglas McLean, "Miss America" with Viola Dana, and "The Lightning Rider," Harry Carey's latest box-office bomb-shell. Because of his long acting experience he was prevailed upon by Rex Ingram when the latter was producing "Scaramouche," to drop his megaphone and return to the grease paint for the part of Quintin de Kercadiou in that massive production.

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Who plays "The Wise Virgin" needs no more introduction than Mars, Jupiter, Venus or any of the other bright shining lights above. St. Louis proudly boasts the fact that she was born there and educated in the Visitation Convent and Mary Institute. Miss Miller made her bow in pictures in support of Nazimova in "Camille" and immediately she was on the way to stardom. Though she has been starred in scores of pictures her two favorite screen works are "Esmeralda" in "The Hunchback of Notre Dame" and "Mary," Charles Ray's girlish sweetheart in "The Girl I Loved."

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Killarney, land of romance and blarney, shamrocks and shillalahs, is responsible for this good natured co-star of "The Wise Virgin." He was born in County Meath, Ireland, but educated in Toledo, Ohio. Made his debut in pictures following a successful stage career and has been one of the screen's steadiest and best sellers ever since. Made a distinct personal triumph as "Captain Applejack" in "Strangers of the Night," the screen version of that successful stage play.

(An interview with the star of "The Wise Virgin," which comes to the Theatre next .....)

Dancing brown eyes, soft chestnut hair with a natural curl, glowing cheeks and youthful figure, on a background of wholesome girlishness—this is Patsy Ruth Miller, star of the Elmer Harris production, "The Wise Virgin."

Patsy Ruth is nineteen and ambitious. She is what authors refer to as "a slip of a girl." She is more beautiful than her photographs. There is about her a fascination which speaks of careful rearing, natural intellect and that fine something that is so evident in daughters whose mothers understand.

"Pat is not affected," says Mrs. Miller in a tone one uses when carefully studying a work of art, "and as long as we, her daddy and I, have her with us she will not be. I do not look upon her success as anything unusual. She is my little girl, my companion."

The two are always together. They look very much alike, and, for fun, wear each other's clothes. Their conversation brings to mind school day memories of girlish friendship.

"You know Pat's real name is Patricia. I wanted her to use it because I felt that 'Patsy Ruth' was more for comedy, but after much discussion we decided that a name was what you made it," said Mrs. Miller.

"Yes," chimed in Patsy's pleasant voice, "and mother doesn't want me to have my hair bobbed, but look at her own."

Then "mother" said something about how funny Pat would have looked as Esmeralda in "The Hunchback of Notre Dame" with a marcel and a shingle. Mention of "The Hunchback" brought Patsy Ruth's mind to her work, and she said that next to "The Wise Virgin," in which she has a "perfectly adorable" part, she likes Victor Hugo's classic and "The Girl I Loved" best.

"Besides being a success in motion pictures, I want to be a great legitimate actress—an artist," she said, moving very expressive hands, which somehow seem more fitted to her wrists than most people's. "I want to be so successful that I can play a classic, and if the author has made the ending tragic, to be able to follow him and still not worry about the box office. I want to be great enough to keep up the artistic angle of my work—to make it possible."

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PATSY RUTH MILLER  
and MATT MOORE

in

# "The Wise Virgin"

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LL FAIR IN LOVE?

Startling Drama of Modern Marriage—  
h a Wife in Name Only Discovers the  
True Love—and a Philandering Adven-  
Routed at the Love Game.

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And give 'em nothing  
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And in passing time  
Along comes him for whom you fall,  
A regular guy.

Flapper days and flapper ways  
May be a bit dizzy,  
But they're O. K. just the same.



PATSY RUTH  
and MATT MOORE

## For Your Information

### Patsy Ruth Miller and Matt Moore in "THE WISE VIRGIN"

By Elmer Harris

Direction—LLOYD INGRAHAM

Photography—JOSEPH WALKER

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Mrs. John Farrington, her grandmother...Edythe Chapman  
Effie Green, a friend.....Lucy Fox  
Bob Hanford, manager of Mrs. Farrington's ranch

Count Ricardo Venino.....Leon Barry  
Thomas Green, Effie's husband.....Charles A. Stevenson

#### THE STORY

Much to the dismay of her grandmother, Billie Farrington is flirting with Count Venino, a man of fortune but rather mysterious origin. When their engagement is rumored, Mrs. Farrington resolves to drop everything until Billie is safely married to someone else.

She takes Billie up to her ranch, run by Bob Hanford, a modest young man who has won a place in the old lady's heart. Mrs. Farrington proposes that he marry her granddaughter. Bob is astounded but delighted because he has secretly worshipped Billie ever since seeing her picture. The young lady, however, gives Bob the cold shoulder as a flapper does not interest her.

Billie has a friend whom she has brought to the ranch with her, Mrs. Effie Green, a girl of nearly her own age, who has married a man forty years older than herself for his money. Effie, comparing Bob with her elderly husband, finds him ideal and proceeds to captivate him. Billie continues to be cold to Bob, but when her grandmother suffers an attack of heart failure the girl, contrite, promises to marry Bob to cheer the last moment of her relative. The marriage is performed and grandma immediately gets better instead of dying. Billie, Bob and Effie depart on a honeymoon for three, for Billie has instructed Effie not to leave her for a moment.

Mrs. Farrington returns home on the night of the honeymoon and finds that the Count is a guest of honor. She sends him away, but cannot break up the honeymoon for three. Bob, realizing that his wife does not love him, refuses to be a party to coercion.

Nevertheless he refuses to admit defeat. Effie helps him with his clothes and manners and he succeeds so well that he dazzles his wife at their next meeting.

To kill Billie's interest in the Count, Mrs. Farrington, who has learned that his father was a rich tea planter in Indo-China and his mother a native woman, gives a reception to many of the Count's friends and invites his mother to be present. The Count leaves in anger at this expose of his parentage. Billie is horrified. Desiring to be avenged, the Count seizes her, intending to kill her and then himself. He is pursued by Bob. The sharp encounter between them is ended suddenly by the apparition of the Count's mother and the Count, whose mind has been affected by the terrible truth of his parentage, hurls himself into an old quarry.

Billie, entirely cured of her infatuation and regretting now that she has lost her husband who, she thinks, has transferred his affections to Effie, resorts to "direct action." When Bob returns to the ranch, he finds his wife there waiting for him.

Mrs. Farrington gives a final sigh of relief.

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## IS ALL FAIR IN

See This Startling Drama of Mode  
in Which a Wife in Name Only  
Secret of True Love—and a Philan-  
turer Is Routed at the Love Game.

The Story Will Grip You!  
The Action Will

Three-Colum Ad Cut No. 4

## ADVANCE NOTES FOR PROGRAM AND NEWS

Patsy Ruth Miller, co-star with Matt Moore in "The Wise Virgin," which comes to the Theatre next ..... played the role of Esmeralda in "The Hunchback of Notre Dame." Her selection for this important role followed a long list of successes and her work in the spectacle was largely responsible for her being tendered a starring contract in Elmer Harris' productions. "The Wise Virgin," the first of these, is an original story by Harris. It was directed by Lloyd Ingraham under Harris' supervision.

Elmer Harris, whose latest screen work, "The Wise Virgin," comes to the Theatre next ..... was a musical comedy writer of note before entering the motion picture field. Two of his productions which have been outstanding successes on the legitimate stage for the past ten seasons are "So Long Letty," in which Charlotte Greenwood starred, and "Canary Cottage," which had Trixie Friganza as its star. "The Wise Virgin" is not his debut in motion pictures, he having been actively associated with nearly all of the great in the film world for several years, both in the

matter of writing stories and in the supervision of productions. His latest production is said to possess all the breeziness and wholesome humor of his stage creations. Patsy Ruth Miller and Matt Moore are the stars of "The Wise Virgin," which was directed by Lloyd Ingraham, under Harris' supervision.

Burlingame, San Francisco's "millionaire colony," was the scene of the filming of "The Wise Virgin," an Elmer Harris production, which comes to the Theatre next ..... and a number of the most exclusive homes and gardens in this famous section are shown in the picture. Patsy Ruth Miller and Matt Moore are the co-stars of "The Wise Virgin," with the supporting cast including Lucy Fox, Leon Barry, Edythe Chapman and Charles A. Stevenson.

Edythe Chapman, for many years a stage star of note and lately one of the most sought after portrayals of character roles in motion pictures, plays one of the leading roles in "The Wise Virgin," an Elmer Harris production, in which Patsy Ruth Miller





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and Matt Moore will be seen at the ..... Theatre next ..... Miss Chapman's last screen engagement prior to "The Wise Virgin," was in Cecil de Mille's massive production, "The Ten Commandments."

The name Matt Moore always assures good, wholesome entertainment, and it will be with delight that local playgoers learn that he is to appear in company with Patsy Ruth Miller at the ..... Theatre next ..... in "The Wise Virgin," an Elmer Harris production. His droll, good humor is always an asset to a motion picture, and those who saw him as "Captain Applejack" in "Strangers of the Night," the screen version of that play, can expect to see another performance, equally as fine and humorous.

Leon Barry, "heavy" of "The Wise Virgin," an Elmer Harris production, which is to be shown at the ..... Theatre next ..... had a successful career on the speaking stage before entering motion pictures. He learned his craft in the conservatories of Paris and made his debut in support of the gifted Sarah Bernhardt.

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Supervising director and author of "The Wise Virgin," was born in Chicago and educated in California. Attended the University of California. Has been an actor, short story writer, dramatic critic, and for some time was one of the most successful authors of the musical comedy stage. During this time wrote "So Long Letty" and "Canary Cottage." Was for two years director general of Realart and has written original stories for nearly every prominent star on the screen.

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## LUCY FOX

Miss Fox's engagement for "The Wise Virgin" came as a result of her very excellent work in support of Betty Compson in "Miami." Her screen career covers a period of four years during which she played the leading feminine roles in such outstanding successes as "The Lotus Eaters," in which John Barrymore was starred, and in Richard Barthelmess' "Sonny." Was born in New York City, educated at grammar school number 27, the Washington Irving High School, and at St. Ann's Academy in Providence, R. I.

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## LEON BARRY

This villainous lover in "The Wise Virgin" was born in Paris, France, where he also received his education and stage training. His first appearances on the American stage were made with Sarah Bernhardt. His first screen work was done in this country in 1916 and 1917, after which he made a two years' tour of South America. Has directed pictures in France and served with that country during the early part of the war.

## EDYTHE CHAPMAN

Anyone who has attended the theater with any degree of regularity during the past twenty-five years knows Miss Chapman. In company with her husband, James Neill, she was one of the bright shining lights of the stage until she succumbed to California's justly celebrated climate and motion pictures. Since then she has been the recognized "grande dame" of the films. Miss Chapman's latest appearance, prior to "The Wise Virgin," was in Cecil de Mille's production, "The Ten Commandments."

hair with a natural curl, glowing cheeks and youthful figure, on a background of wholesome girlishness—this is Patsy Ruth Miller, star of the Elmer Harris production, "The Wise Virgin."

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"You know Pat's real name is Patricia. I wanted her to use it because I felt that 'Patsy Ruth' was more for comedy, but after much discussion we decided that a name was what you made it," said Mrs. Miller.

"Yes," chimed in Patsy's pleasant voice, "and mother doesn't want me to have my hair bobbed, but look at her own."

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"Besides being a success in motion pictures, I want to be a great legitimate actress—an artist," she said, moving very expressive hands, which somehow seem more fitted to her wrists than most people's. "I want to be so successful that I can play a classic, and if the author has made the ending tragic, to be able to follow him and still not worry about the box office. I want to be great enough to keep up the artistic angle of my work—to make it possible."

"Motion picture audiences are principally made up of tired, hard-working people who want to be entertained and amused after a hard day. They want to laugh, and tragic endings, therefore, are not popular in the movies. But I want to be able to play in any type of story and make the public like me."

As Patsy Ruth Miller concluded she smiled, again a little girl—a very wise, unusual little girl—who had been afraid to tell her age for fear of losing prestige, but who had earned a respect that was akin to awe.

## EDYTHE CHAPMAN IN "WISE VIRGIN"

Edythe Chapman, grande dame of motion pictures and at one time one of the most popular romantic leading women on the American stage, plays one of the principal roles in "The Wise Virgin," the Elmer Harris Production in which Patsy Ruth Miller and Matt Moore are starred, and which is now being shown at the ..... Theatre.

In company with her husband, James Neill, Miss Chapman toured the United States season after season until they succumbed to the lure of the California climate and motion pictures. Since then both have appeared in a long list of screen successes.

In "The Wise Virgin" Miss Chapman appears as the grandmother of the heroine, a "grandma, the demon chaperone" type of character, and arranges a marriage for her granddaughter that is in line with her idea of what the match should be, much to the discomfiture of a young nobleman with whom the girl is infatuated and the granddaughter herself.

The character is one that gives Miss Chapman unusual opportunity for the display of her talents.



IT PAYS TO ADVERTISE  
WITH ADS LIKE THESE

She Believed in a Honeymoon for Three —  
What Could Her Poor Husband Do!



LIST  
YOUR  
SHORT  
SUBJECTS  
HERE

PATSY RUTH MILLER  
and MATT MOORE  
in

# "The WISE VIRGIN"

An Absorbing Drama in Which Romance, Comedy and  
Thrills Are Blended to Make a Picture of  
REAL ENTERTAINMENT.

STRAND—ALL WEEK



Four-Column Ad Cut No. 5

STRAND

## MAIL CAMPAIGN LETTER

Dear Sir: (or Madam)

The "Hunchback of Notre Dame girl," Patsy Ruth Miller, is co-starring with Matt Moore in one of the greatest pictures I have had the pleasure of getting hold of in a long time.

It's called "The Wise Virgin" and it's a fifty-fifty mix.

## ACCELERATING ACCESSORIES

Speaking of business-boosting accessories, here is a window card for "The Wise Virgin" that stands out like a house on fire. It is an artistic and commercial inspiration. It attracts and fascinates like an aurora



WISE  
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WEEK

ACCELERATING  
ACCESSORIES

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# HERE'S HOW TO PUT IT OVER! YOU'VE NEVER HAD A PICTURE THAT WAS EASIER TO EXPLOIT

## The Stars

Patsy Ruth Miller's work in "The Hunchback of Notre Dame" marked her as one of the foremost artists in pictures. As a result of her characterization of Esmeralda in that great classic, she is among the biggest box office drawing cards. Matt Moore has long been a screen favorite and in "Strangers of the Night" gained an inestimable popularity. The names of both stars have magnetic power. Be sure to use them by playing them up in your lights and advertising.

## Author and Producer

Elmer Harris, who wrote and produced "The Wise Virgin," gave the stage those two brilliant musical comedy successes, "So Long Letty" and "Canary Cottage," and has written innumerable screen stories for such stars as Bebe Daniels, Ethel Clayton, Wallace Reid and Bryant Washburn. He will be remembered as an actor as well as a playwright and author, so be sure his name shows up prominently in your billing so that you may take advantage of Mr. Harris' fame.

## Street Ballyhoo:

A good ballyhoo would be a young lady smartly dressed, and carrying a swagger stick. She should saunter down the main street with a real "model walk." She might give out a small card reading "I'm 'The Wise Virgin.' Meet me tonight at the ..... theatre."

## Throwaways:

Use any of the following pieces of copy for a throwaway; print in bold type on a small piece of paper. The first two are teasers.

"The Wise Virgin" will be at the ..... theatre ..... She's a bewitching modern maiden and I'm sure you'll be delighted to meet her."

2. "Do you believe in a honeymoon for three? Come to the ..... theatre and meet a girl who does. She's 'The Wise Virgin' and you can't fool her."

3. "Drama, Comedy, Thrills, Laughs, Tears in the mile-a-minute, Smile-A-Minute Tale of Youth, 'The Wise Virgin,' starring Patsy Ruth Miller and Matt Moore, at the ..... theatre."

## Lobby:

As "The Wise Virgin" is a tale of a modern girl—a gay comedy drama of youth—get over the gay atmosphere of the picture by decorating your lobby with colored streamers. You might place on a small table a glass case containing powder, perfume, rouge, lipstick, etc., vanity case and mask and label them "Prized Possessions of 'The Wise Virgin.'" The local merchants will be glad to lend you the things if you state that they were "loaned through the courtesy of ...."

## Prologue:

A pantomime with Turkish dancers in the usual setting of a seraglio would make a good prologue.

## Newspaper Contests

### No. 1—

In "The Wise Virgin" the grandmother of the heroine influences the girl into marrying a man that she is quite positive she does not love and causes her to give up the man that she thinks she loves. This suggests a letter contest on "Should Parents or Guardians Attempt to Influence Young People in Affairs of the Heart?" Make the contest open to anyone. Use the rules usually employed by a newspaper in an affair of this kind, setting a limit of not more than 300 words to a letter. For judges arrange with three or four men and women

### No. 3—

Offer prizes for the best letters from people who have been happy through a marriage of coercion. The heroine of "The Wise Virgin" is coerced into marrying a man that she thinks she does not love. Eventually, though, she finds that he is the man of her heart. There may be people in your community who have gone through a similar situation and eventually found happiness. Their letters should be interesting and could be published without revealing the identity of the writer.

## MERCHANT TIE-UPS

### Tailor or Gents Furnishing

The star stills of Matt Moore suggest a nifty hookup with your most popular gentlemen's tailor or gentlemen's furnishing goods store. Use the line "Clothes DO Make

showing pictures of Moore "before and after" being readied up by a real tailor. The contrast is so great that almost any men's store that handles a good line of merchandise should fall for the idea. And best of all, it is very likely that the stills would help his business, which should put you in solid forever. Augment Moore's pictures with stills from "The Wise Virgin" showing him in both outfits.

### Jewelers

In "The Wise Virgin" Patsy Ruth Miller wears a string of crystal beads and Lucy Fox wears a necklace of pearls. These are shown in practically all the stills and portraits and should lend themselves nicely to a jewelry store window hookup, crediting the girls with wearing whatever product your local jeweler is featuring.

## Department Stores Jewelers, Novelty Shops, Etc.

In "The Wise Virgin" Patsy Ruth Miller wears a "Slave Bracelet" that shows up very well in several of the stills. Slave bracelets are novelties that are handled by both jewelry stores and department stores and a tie-up should be effected easily. Your hookup line might be "Slave Bracelets, such as that worn by Patsy Ruth Miller in 'The Wise Virgin' at the ..... theatre, now on display in our jewelry department."

### Hat Store

Production stills show Matt Moore neatly dressed for the races with a straw hat, and in his cowboy outfit with a typical Stetson worn by men of the open. Arrange with your hat store to run a line in their windows such as "Hats For All Occasions" illustrated with these stills and credit given to Moore and "The Wise Virgin."

# STRAND



Patsy Ruth  
Miller and  
Matt Moore  
in

# "The WISE VIRGIN"

You Can Lead a Flapper  
to the Altar

But—

You Can't Make Her Love  
You!

A PICTURE WITH A  
LAUGH FOR EVERY  
THRILL!

# ALL WEEK

One-Column Ad Cut No. 2

## For a Herald

To make an inexpensive and attractive herald is easy. Use any of the cuts and copy from any of the ads, shorts, catchlines, etc.

# STRAND THEATRE





PATSY RUTH MILLER  
and MATT MOORE

in

# "The WISE VIRGIN"

An Absorbing Drama in Which Romance, Comedy and  
Thrills Are Blended to Make a Picture of  
REAL ENTERTAINMENT.

STRAND—ALL WEEK



Four-Column Ad Cut No. 5

STRAND



PATSY RUTH  
MILLER and  
MATT MOORE

in

## "The Wise Virgin"

In which a Wise Guy  
proves no match for a  
Wise Virgin.

ALL WEEK

One-Column Ad Cut No. 1

### MAIL CAMPAIGN LETTER

Dear Sir: (or Madam)

The "Hunchback of Notre Dame girl," Patsy Ruth Miller, is co-starring with Matt Moore in one of the greatest pictures I have had the pleasure of getting hold of in a long time.

It's called "The Wise Virgin" and it's a fifty-fifty mixture of drama and some of the funniest situations we've ever seen.

The supporting cast is an excellent one. It is comprised of Edythe Chapman, favorite of both the stage and the screen for a good many years; Leon Bary, a French actor who made his first appearance on the American stage with Sarah Bernhardt and is one of the best "heavies" in the films, Lucy Fox, last seen in "Miami" with Betty Compson, and Charles A. Stevenson, a veteran of the stage.

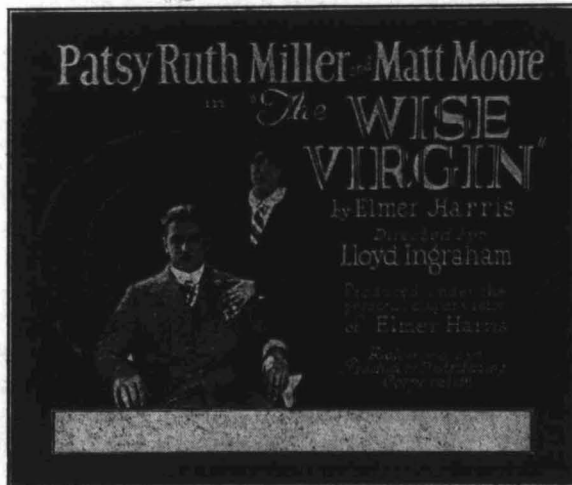
Elmer Harris, author of "So Long Letty" and "Canary Cottage," wrote, produced and supervised the direction of "The Wise Virgin."

Be wise and come to see it. You'll have a mighty good time. .... is the date.

Sincerely,

Manager.

Say  
It  
With  
A  
Slide



### ACCELERATING ACCESSORIES

Speaking of business accessories, here is a window card for "The Wise Virgin" that stands out like a house on fire. It is an artistic and commercial inspiration. It attracts and fascinates like an aurora borealis. And it tells its story in colors as well as in words.



This window card is in line with the series of three-color window cards that we are getting out on all of our releases, beginning with "Another Scandal."

Lloyd Ingraham, director of "The Wise Virgin," an Elmer Harris production, which comes to the Theatre next, had a long and successful career as an actor, both on the stage and screen, before he took up the directing of motion pictures.





mother who ... small card reading "I'm 'The Wise Virgin.' Meet me tonight at the ... theatre."

### Throwaways:

Use any of the following pieces of copy for a throwaway; print in bold type on a small piece of paper. The first two are teasers.

"The Wise Virgin' will be at the theatre ..... She's a bewitching modern maiden and I'm sure you'll be delighted to meet her."

2. "Do you believe in a honeymoon for three? Come to the theatre and meet a girl who does. She's 'The Wise Virgin' and you can't fool her."

3. "Drama, Comedy, Thrills, Laughs, Tears in the mile-a-minute, Smile-A-Minute Tale of Youth, 'The Wise Virgin,' starring Patsy Ruth Miller and Matt Moore, at the theatre."

### Lobby:

As "The Wise Virgin" is a tale of a modern girl—a gay comedy drama of youth—get over the gay atmosphere of the picture by decorating your lobby with colored streamers. You might place on a small table a glass case containing powder, perfume, rouge, lipstick, etc., vanity case and mask and label them "Prized Possessions of 'The Wise Virgin.'" The local merchants will be glad to lend you the things if you state that they were "loaned through the courtesy of ...."

### Prologue:

A pantomime with Turkish dancers in the usual setting of a seraglio would make a good prologue.

### Newspaper Contests

#### No. 1—

In "The Wise Virgin" the grandmother of the heroine influences the girl into marrying a man that she is quite positive she does not love and causes her to give up the man that she thinks she loves. This suggests a letter contest on "Should Parents or Guardians Attempt to Influence Young People in Affairs of the Heart?" Make the contest open to anyone. Use the rules usually employed by a newspaper in an affair of this kind, setting a limit of not more than 300 words to a letter. For judges arrange with three or four men and women of standing in the community whose names are "copy" for the paper. If the contest is handled right it should start a controversy that would draw quotations from every important person in your town. The prizes can vary from tickets to real money, according to what your theatre can stand and in what number you and the newspaper editor think advisable.

#### No. 2—

Another newspaper hookup that lends itself to "The Wise Virgin" is the "Which Man?" contest. This has been done before but possibly not in your community. In "The Wise Virgin" the heroine thinks herself in love with a polished citizen of the world—a nobleman, naturally cultured and refined, who knows all the ins and outs of love-making. The girl is herself a product of culture and is naturally attracted to him. Her grandmother wishes her to marry the foreman of the family ranch because, as she expresses it, "he comes of good American stock." The man is, however a dud in the manly art of shelling. And when he makes his bow in society it is in an ill-fitting tuxedo, turned down collar and high button shoes! His morning outfit is a checked suit, usually known as "The Broadway" or "London" model in the stores where you walk one flight up and save \$10. Which of these men she should spend the balance of her life with is the problem that faces this girl. You'll find plenty of interest in the contest if your editor will ask his readers to advise her. Hook the title into the publicity by asking the question "Which Man Should 'The Wise Virgin' Marry?" Rules and prizes can be determined as in contest number one.

Virgin" showing him in both outfits.

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# THE WISE VIRGIN

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You Can't Make Her Love You!  
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## ALL WEEK

One-Column Ad Cut No. 2

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## STRAND THEATRE



Patsy Ruth Miller and Matt Moore in

# "The WISE VIRGIN"

A Love Quadrangle of Modern Society

Short Subjects



A picture that presents a phase of society of interest to men and women—old and young.

IT HAS A STARTLING CLIMAX!

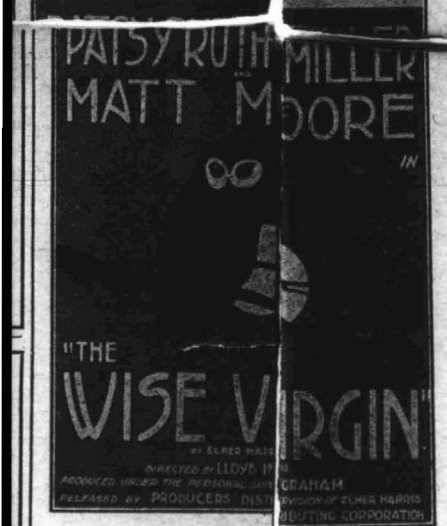
## ALL WEEK

Two-Column Ad Cut No. 3

## EEK

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# Publicity Material for You The Kind That the Ed

## HIS WIFE IN NAME ONLY SHOCKS TRUSTING HUSBAND

Bridegroom in "The Wise Virgin"  
Finds His Wife Believes in  
Honeymoon for Three.

A honeymoon for three furnishes many of the laughs of "The Wise Virgin," the delightful comedy-drama which comes to the ..... run next

The story is an original one by Harris, who was responsible for those two sensational stage favorites, "So Long Letty" and "Canary Cottage," and innumerable screen successes. It centers around Billie Farrington, a breezy example of the modern girl, who fancies herself in love with a good-looking but mercenary nobleman. Her grandmother frowns on the idea of taking a penniless foreigner into the family and conceives the plan of having the foreman of her ranch, a handsome young westerner, court the girl. This is entirely in line with the young man's own idea and he sets about his new duties with a relish. From here on the play is a "fifty-fifty" mixture of drama and laughs. Billie finally agrees to marry the westerner, but promises that she will be a wife in name only. The marriage is solemnized but the young foreman soon discovers that he is on a honeymoon for three, for Billie has enlisted the services of her girlhood chum, Mrs. Effie Green, to aid her in giving love's young dream a number of rude shocks. The complications that ensue may readily be imagined.

Charming Patsy Ruth Miller and handsome Matt Moore head the splendid cast.

Leon Bary, a suave "heavy," plays the part of Count Ricardo Venino. Edythe Chapman, for years a favorite on both stage and screen, appears as the grandmother. Lucy Fox, an attractive ingenue, is Mrs. Effie Green, while Charles A. Stevenson, another veteran of the stage, plays the part of her aged but wealthy husband.

"The Wise Virgin" is an Elmer Harris production, and was directed by Lloyd Ingraham, under Harris' personal supervision.

## CHANCE MADE HER A MOVIE ACTRESS

Lucy Fox of "The Wise Virgin"  
Took Her First Part to  
Kill Time.

One hears of the trials and tribulations encountered by motion picture stars before they achieved the rarified atmosphere of stardom; of the heart-aches, the hunger and the what-not that they went through before they won their rightful place in the scheme of things cinematic. The tale is heard from all sides and not a one of them but what sheer grit put them where they are.

Consider, then, the case of one who was "nudged" into film success almost against her wishes—one who frankly admits that it was not the pluck, the "sink or swim" nature of a Horatio Alger hero that put her where she is.

Reference is made to Lucy Fox, who supports Patsy Ruth Miller and Matt

## "WISE VIRGIN" HAS A SPLENDID CAST

Author and Director, Too, Have  
Many Successes to Their  
Credit.

If cast and the past achievements of author and director can be relied upon as any kind of a criterion, then "The Wise Virgin," an Elmer Harris Production which comes to the .....

..... Theatre next ..... should be a "whiz bang" of a picture.

The cast is headed by Patsy Ruth Miller and Matt Moore and these names alone guarantee good acting. No finer performances have been recorded on the screen than those Miss Miller gave as Esmeralda in "The Hunchback of Notre Dame" and as Charles Ray's girlish sweetheart in "The Girl I Loved." And who can forget Moore in "Strangers of the Night," that delicious comedy made from the stage play, "Captain Apple-jack"?

But in addition to these two bright shining lights the cast includes such stellar favorites as Lucy Fox, Leon Bary, Edythe Chapman and Charles A. Stevenson. Miss Fox has appeared in countless successes, her most recent one being "Miami." Bary is one of our most polished villains, and both Miss Chapman and Stevenson have years of stage experience to their credit before they entered motion pictures.

The story is Elmer Harris' latest contribution to the screen and this must have great weight when it is considered that he wrote two of the greatest successes of the musical comedy stage of the past ten years, "So Long Letty" and "Canary Cottage," and has still had time to turn out successful film plays with clock-like regularity.

With Harris' personal supervision, "The Wise Virgin" was directed by

Lloyd Ingraham, who is both a director and an actor and can sense the feeling that his characters should portray.



PATSY RUTH MILLER  
in "THE WISE VIRGIN"  
RELEASED BY  
PRODUCERS DISTRIBUTING CORP.

One-Col. Star Cut No. 1

"THE WISE VIRGIN"



"THE WISE VIRGIN"  
RELEASED BY PRODUCERS DISTRIBUTING CORPORATION  
Two-Column Production Cut No. 1

## REVIEWS

### HARRIS FEATURE IS A KNOCKOUT!

Patsy Ruth Miller and Matt Moore  
Head Fine Cast of  
"Wise Virgin."

Drama, comedy and thrills are intermingled in equal and satisfying

proportions in "The Wise Virgin," an Elmer Harris production, which came to the ..... Theatre yesterday, and, considering the applause and laughs, was voted a decided success by the capacity audiences that were attracted to the theatre.

"The Wise Virgin" is a welcome relief to one who has to gather his daily bread by reviewing film dramas day in and day out. It does not try the spectator's credulity, it is told in a simple and straightforward manner, and, most welcome relief of all, it does not take itself seriously and deal with a lot of inane heroics.

The story of "The Wise Virgin" adds a new angle to the triangle and mixes up the affairs of four people in such a maze that nothing but sheer genius on the author's part could ever straighten them out logically. The tale centers around a breezy 1924 girl who fancies herself in love with a foreign nobleman. Her grandmother and guardian frowns on the match and picks a suitor for the girl more in line with her own ideas of what a grandson-in-law should be. The man she picks is the foreman of her ranch, and he possesses all the polish and nicety of manner of a bull

### "THE WISE VIRGIN" AN INGENIOUS FILM

Love's Quadrangle Causes Lots  
of Fun and Excitement.

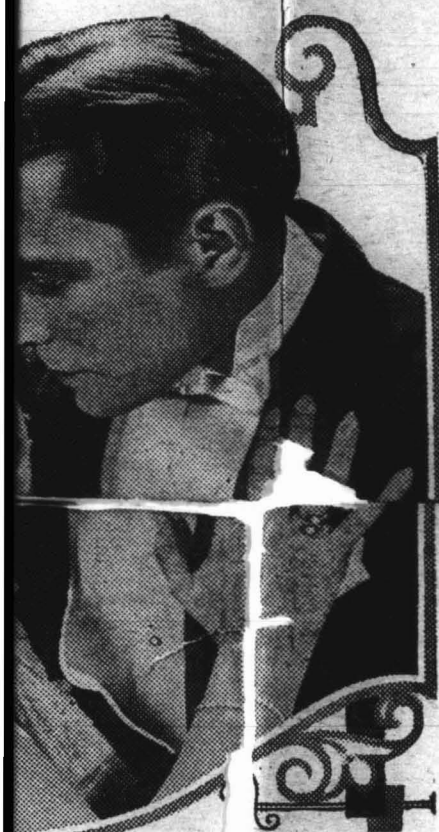
Congratulations are most certainly in order for who had a hand in bringing to screen "The Wise Virgin."

shown for the first time locally yesterday at the ..... Theater. Considerable ground must have been expended throughout its various stages of production, for it is good, clean, who fact that it touches lightly her there on delicate situations. And, most unusual in film happenings, it is a thoroughly logical story, told in a wedulity.

The story opens with the reported engagement of a beautiful American heiress to a foreign nobleman. Her grandmother, who is her guardian, looks with disfavor on the match and arranges with the girl and endeavor ranch to court the girl and endeavor to transfer her allegiance. The girl is money-seeking for marriage with the westerner but her heart remains with the titled one of things when enter into the scheme. Mrs. Effie Green, the girl's chum, money, perceives who has married beneath the rough the good qualities foreman and



# For Your Every Need— the Editor Is Looking For



## YOU CAN'T FOOL THE MODERN GIRL, IS THEME OF "THE WISE VIRGIN" STARRING PATSY RUTH MILLER AND MATT MOORE

### "THE WISE VIRGIN" LIKES HER FREEDOM

Modern Flapper Wants to Do Her  
Own Choosing of a

### MATT MOORE GOT A BRILLIANT IDEA

Cowboy Regalia Was Too New,  
So He Hired Cowpuncher to

Breezy Flapper Makes Grandma  
Admit This Fact in "The  
Wise Virgin."

A CLEVER TALE OF YOUTH

Patsy R. Miller and Matt

SE VIRGIN"  
DISTRIBUTING CORPORATION  
Production Cut No. 1

IEWS

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ranch to court the girl and endeavor  
to transfer her affections from the  
money-seeking foreigner. The girl is  
finally coerced into marriage with  
the westerner but her heart remains  
with the titled one. Complications  
enter into the scheme of things when  
the girl's chum, Mrs. Effie Green,  
who has married for money, perceives  
the good qualities of the rough  
exterior of the foreman and

Should parents or guardians en-  
deavor to influence the love affairs of  
their children?

"No!" cry the young ones vocifer-  
ously. "Yes!" chorus those who have  
been through the matrimonial mill,  
with equal gusto.

Whether they should or shouldn't is  
not ours to say, but this question of  
modern social life forms the theme of  
a highly entertaining photoplay which  
comes to the ..... theatre  
next ..... The picture is  
"The Wise Virgin," an Elmer Harris  
production, in which Patsy Ruth Mil-  
ler and Matt Moore are co-featured.

The action of "The Wise Virgin"  
centers around Billie Farrington, a  
breezy flapper with a mind of her own  
and her own ideas of love and men.  
She fancies herself in love with a  
dark skinned nobleman who likewise  
has ideas of his own, and these do  
not include matrimony, except as a  
last resort, because of dire financial  
necessity.

Eliza Farrington, the girl's grand-  
mother, frowns on the romance, sens-  
ing that it might have some bearing  
on her purse-strings. On her ranch, a  
typical California country place of  
rolling hills, there is a good looking  
young westerner as foreman. She  
goes to him and conspires with him  
to court the girl and endeavor to take  
her mind and her fancies away from  
the foreigner. Although she does not  
know it, this opportunity has been the  
secret ambition of the youth of the  
range.

But engaging her foreman to woo  
her granddaughter does not most de-

decidedly, settle matters. There is the  
girl to be considered, and she requires  
an immense amount of consideration.  
In a dramatic moment, however, she  
agrees to marry the man, but the  
marriage is followed by a honeymoon  
for three, much to the discomfiture of  
the young benedict.

### Wouldn't You Like To Carry a Cane Like This One?

A cane, the head of which is nearly  
five hundred years old, is the prized  
possession of Charles A. Stevenson,  
old-time stage star, who supports  
Patsy Ruth Miller and Matt Moore in  
"The Wise Virgin," now playing at  
the ..... Theatre.

Stevenson has carried the cane  
since 1882, but it has been in his fam-  
ily for four preceding generations.  
His father carried it before him, but  
it was his mother's great-great-  
grandfather who brought it into the  
family.

The head is ivory with a silver in-  
lay of tiny circles. In places this  
deeply imbedded silver is entirely

### "Break It In."

Fortunate indeed is the man whose  
wardrobe is such that he must en-  
gage someone to wear his clothing in  
order to give them the appearance of  
age!

Sounds like a press agent story,  
but such was exactly the case with  
Matt Moore, co-featured with Patsy  
Ruth Miller in "The Wise Virgin,"  
during the filming of that Elmer Har-  
ris production, which is now being  
shown at the ..... Theatre.

Although the Moore wardrobe is  
an extensive one, it did not include  
cowboy regalia when the picture was  
started. Now, it is a simple matter  
for a man to procure the corduroys,  
flannels, high-heeled boots, et cetera,  
such as affected by the men of the  
wide-open spaces, but to walk into a  
picture with these articles shrieking  
that they are brand new would be  
"not so good" for the picture. The  
matter required a little thinking.

Moore purchased the additions to  
his wardrobe. The picture started,  
but the script said that in the early  
scenes of the play he attire himself  
in "store clothes." Hence, there was  
no opportunity to "break in" the cow-  
punch outfit. The situation grew se-  
rious. Something had to be done.

And then the idea was born!  
Moore hiked down Market street, San  
Francisco's principal thoroughfare,  
eagerly scanning the passers-by.  
Time sped on, but he stuck to his  
task. And at last he was rewarded.  
He found what he was looking for.  
It was a gentleman who, except for  
the clothing he wore, was undoubt-  
edly a man of the range. He was

Moore's build, was dressed in "store  
clothes," and looked decidedly uncom-  
fortable and lonesome.

Moore propositioned him. He lis-  
tened and was sold. And on the spot  
he was added to the Moore house-  
hold staff, his duties being the wear-  
ing of Matt's cowpunch outfit until it  
took the appearance of having been  
nearer to a cattle ranch than the  
water front store where it was pur-  
chased.

Throughout the picture the cow-  
man remained at Moore's side and  
everybody was happy. The clothes  
gradually attained their desired hue,  
Moore worked on in his evening  
clothes without worry, and the cow-  
boy was overjoyed at having shed  
his store outfit and once more attir-  
ing himself as a man among men.



Moore Co-starred in Har-  
ris Production.

Brilliant comedy, soul-stirring dra-  
ma and pulse-quickenning thrills are  
mingled in equal proportions in "The  
Wise Virgin," an Elmer Harris pro-  
duction, which comes to the .....  
theatre next ..... with Patsy  
Ruth Miller and Matt Moore featured.

The story is an original one by El-  
mer Harris, a master craftsman of  
stage writing. His musical comedy  
successes, "So Long, Letty," and  
"Canary Cottage," still live in the  
memories of playgoers after ten years  
since they were first produced. His  
other achievements, both on stage  
and screen, are too numerous to men-  
tion.

The action of "The Wise Virgin"  
centers around Billie Farrington and  
her infatuation for a handsome for-  
eigner, Count Ricardo Venino. Her  
grandmother, a "demon chaperone"  
if there ever was one, suspects the  
count of wooing her granddaughter  
for her money and sets about in her  
own way to discourage the match.

One of the grandmother's proper-  
ties is a beautiful California cattle  
ranch, governed by Bob Martin, a  
handsome young cowman. Learning  
that Martin has saved a comfortable  
amount of money from his earnings  
and being otherwise impressed by  
him, she asks him to become her  
grandson-in-law. This is entirely in  
accordance with the young man's own  
ideas, and he sets about the task with  
a will that is only equaled by his  
ardor.

The cast selected to present "The  
Wise Virgin" is an exceptionally good  
one. In addition to Miss Miller and  
Moore, it includes Lucy Fox, Leon  
Bary, Edythe Chapman and Charles  
A. Stevenson.

The picture was directed by Lloyd  
Ingraham under Harris' supervision.

### CATCHLINES

A Merry Cocktail of Youth,  
Romance and Speed.

Drama, Comedy, Thrills,  
Laughs, Tears—all in "The  
Wise Virgin," an up-to-the-  
minute tale of a modern girl.

A Six-Cylinder Jazz Drama  
of the Flapper Age.

A story of a girl who be-  
lieved in a Honeymoon for  
Three.

A Mile-a-Minute, Smile-a-  
Minute Jazz Carnival of the  
Younger Set.

Audacious, wise, full-of-pep



idea of taking a penniless foreigner into the family and conceives the plan of having the foreman of her ranch, a handsome young westerner, court the girl. This is entirely in line with the young man's own idea and he sets about his new duties with a relish. From here on the play is a "fifty-fifty" mixture of drama and laughs. Billie finally agrees to marry the westerner, but promises that she will be a wife in name only. The marriage is solemnized but the young foreman soon discovers that he is on a honeymoon for three, for Billie has enlisted the services of her girlhood chum, Mrs. Effie Green, to aid her in giving love's young dream a number of rude shocks. The complications that ensue may readily be imagined.

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Consider, then, the case of one who was "nudged" into film success almost against her wishes—one who frankly admits that it was not the pluck, the "sink or swim" nature of a Horatio Alger hero that put her where she is.

Reference is made to Lucy Fox, who supports Patsy Ruth Miller and Matt Moore in "The Wise Virgin," an Elmer Harris production, playing at the Theatre.

Miss Fox was attending St. Ann's Academy in Providence, R. I., and on a trip to New York an acquaintance, then in pictures, suggested that she come to the studio and play a "bit." For the lack of something better to do she accepted. There was no thought in her mind of a career. She simply took "as a novel experiment

and to pass an otherwise empty afternoon. But such are the tricks of fate. This time-killing episode proved to be one of the greatest moments in Miss Fox's life.

The bit to which she was assigned turned out to be more than just a bit. Discovering talent in the novice, the director enlarged upon the part until it became an important character in the picture. With astounding rapidity there followed several other pictures at the same studio and before Miss Fox really realized that she was in pictures her services were in demand at a number of other New York studios.

Among the pictures in which Miss Fox has appeared are "Miami," Betty Compson's recent starring picture; "Sonny," in which she played opposite Richard Barthelmess, and "The Lotus Eater," in which she supported John Barrymore.

## "THE WISE VIRGIN" ENDS RUN AT

"The Wise Virgin," an Elmer Harris production in which Patsy Ruth Miller and Matt Moore are co-starred, closes its engagement at the Theatre tonight.

corded on the screen than those Miss Miller gave as Esmeralda in "The Hunchback of Notre Dame" and as Charles Ray's girlish sweetheart in "The Girl I Loved." And who can forget Moore in "Strangers of the Night," that delicious comedy made from the stage play, "Captain Apple-Jack"?

But in addition to these two bright shining lights the cast includes such stellar favorites as Lucy Fox, Leon Bary, Edythe Chapman and Charles A. Stevenson. Miss Fox has appeared in countless successes, her most recent one being "Miami." Bary is one of our most polished villains, and both Miss Chapman and Stevenson have years of stage experience to their credit before they entered motion pictures.

The story is Elmer Harris' latest contribution to the screen and this must have great weight when it is considered that he wrote two of the greatest successes of the musical comedy stage of the past ten years, "So Long Letty" and "Canary Cottage," and has still had time to turn out successful film plays with clock-like regularity.

With Harris' personal supervision, "The Wise Virgin" was directed by

Lloyd Ingraham, who is both a director and an actor and can sense the feeling that his characters should portray.



PATSY RUTH MILLER  
in "THE WISE VIRGIN"  
RELEASED BY  
PRODUCERS DISTRIBUTING CORP.  
One-Col. Star Cut No. 1

## "THE WISE VIRGIN" IS UNIQUE STORY

"The Wise Virgin," in which Patsy Ruth Miller and Matt Moore are starred and which comes to the Theatre for a ..... run next ..... is a picture built up of unusual situations said to contain a wealth of drama, comedy and romance.

The story centers around a 1924 high speed model of a girl. She fancies herself in love with a titled foreigner. Her grandmother, however, wants her to marry one of her own countrymen and to that end conspires with the foreman of her ranch to court the girl, an idea that he has secretly had in mind for some time. After much coercion the girl marries the American but her heart remains with the foreigner and she refuses to be anything but a "wife in name only."

To complicate matters there is an attractive young girl chum of the heroine who has made the mistake of marrying for money. The spark of romance being entirely extinguished in her aged but wealthy husband, she casts longing eyes at the husband of her friend and perceives the bright glistening diamond beneath the rough exterior. Naturally, with so many angles to contend with, the course of true love is made decidedly rough for the man of the big open spaces. But the grandmother, a resourceful lass, straightens matters out in a most ingenious manner.

In support of Miss Miller and Mr. Moore appear Edythe Chapman as the grandmother, Leon Bary as the titled foreigner, Lucy Fox as the girl chum and Charles A. Stevenson as her wealthy but decrepit husband.

"THE WISE VIRGIN"  
RELEASED BY PRODUCERS DISTRIBUTING CORP.  
Two-Column Production Cut

## REVIEWS

### HARRIS FEATURE IS A KNOCKOUT!

Patsy Ruth Miller and Matt Moore  
Head Fine Cast of  
"Wise Virgin."

Drama, comedy and thrills are intermingled in equal and satisfying proportions in "The Wise Virgin," an Elmer Harris production, which came to the Theatre yesterday, and, considering the applause and laughs, was voted a decided success by the capacity audiences that were attracted to the theatre.

"The Wise Virgin" is a welcome relief to one who has to gather his daily bread by reviewing film dramas day in and day out. It does not try the spectator's credulity, it is told in a simple and straightforward manner, and, most welcome relief of all, it does not take itself seriously and deal with a lot of inane heroics.

The story of "The Wise Virgin" adds a new angle to the triangle and mixes up the affairs of four people in such a maze that nothing but sheer genius on the author's part could ever straighten them out logically. The tale centers around a breezy 1924 girl who fancies herself in love with a foreign nobleman. Her grandmother and guardian frowns on the match and picks a suitor for the girl more in line with her own ideas of what a grandson-in-law should be. The man she picks is the foreman of her ranch, and he possesses all the polish and nicety of manner of a bull in a china shop. The girl, of course, vetoes him immediately as a matrimonial prospect.

The grandmother is, however, determined, and she engineers matters so that the couple are finally married. It's not such a riot of a marriage, though, as the girl refuses to be anything but a wife in name only. And to that end she takes her girl chum with her on her honeymoon.

right there woman's well known inconsistency comes to bat. The chum distinguishes the golden qualities beneath the rough exterior of the hapless husband and decides that if her friend doesn't want him she'll take him, regardless of the fact that she has a husband in the offing. And when the girl sees the play that her friend is making it occurs to her that her husband must be all right.

Eventually the grandmother steps in and puts everybody's husband and wife back where they belong, the foreign nobleman is permanently effaced from the story, and the newlyweds start a belated honeymoon by themselves.

"The Wise Virgin" was written by Elmer Harris, and was directed under his supervision by Lloyd Ingraham. Patsy Ruth Miller and Matt Moore are starred, appearing as the girl and the foreman of the ranch. Edythe Chapman is the grandmother and Leon Bary the Italian count. Lucy Fox appears as the girl chum, and her elderly husband is played by Charles A. Stevenson.

Story, direction, cast, and the photography of Joseph Walker make "The Wise Virgin" one of the most beautiful pictures the ..... has offered in a considerable length of time and one that is well worth seeing.

### "THE WISE VIRGIN" AN INGENUOUS FILM

Love's Quadrangle Causes Lot of Fun and Excitement.

Congratulations to the producers who had a hand in bringing "The Wise Virgin" to the screen.

shown for the first time locally yesterday at the Theatre. Considerable ground has been expended throughout its various stages of production, for it is good, clean, who's fact that it touches lightly here and there on delicate situations. And, a thoroughly logical happenings, it is a story that does not tax the spectator's credulity.

The story opens with the reported engagement of a beautiful American nobleman. Her heiress to a fortune is her guardian, grandmother, who is on the match and looks with disfavor on the foreman of her ranch to court the girl and endeavor to transfer her affections from the foreigner. The girl is money-seeking for marriage with finally coerced into her heart remains the westerner but one. Complications with the titled come of things when enter into the scheme Mrs. Effie Green, the girl's chum, for money, perceives who has married beneath the rough the good qualities of the foreman and exterior of the with him.

The result is in love with the range: One girl married to the rancher; foreigner and married with the rancher the other girl in love with a wealthy, decrepit but married to a dizzy with love old man; the rancher's adoration of his for his wife and the foreigner wife's best friend, in love only with the

thinks the girl will some day possess. Considerable ingenuity was required to untangle that, but the author accomplished it and, as was mentioned before, without denigrating the spectator's imagination. Everything comes out nicely at the finish with everybody's heart satisfied.

"The Wise Virgin" is an original story by Elmer Harris who has given a number of good things both to the screen and the stage. The cast selected to portray his characters is an unusually good one. Patsy Ruth Miller and Matt Moore are starred. Both have given all previous performances. Leon Bary makes a swarthy and sinful-looking villain as the foreign nobleman. Lucy Fox appears as Mrs. Effie Green, chum of the heroine, while Charles A. Stevenson is her tottering husband. Much fine work is contributed by Edythe Chapman, popular as the grandmother, who appears as the grandmother.

The production was directed by Lloyd Ingraham under the personal supervision of Harris. Both can point with pride to their work. The photography, credited to Joseph Walker, is all that could be desired.

"The Wise Virgin" is released by Producers Distributing Corporation.







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INSERT CARD

14 x 36

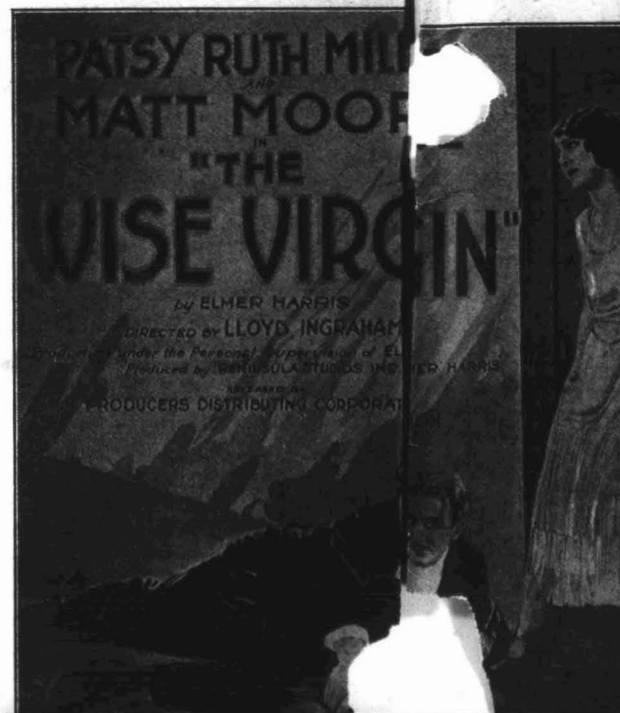
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and  
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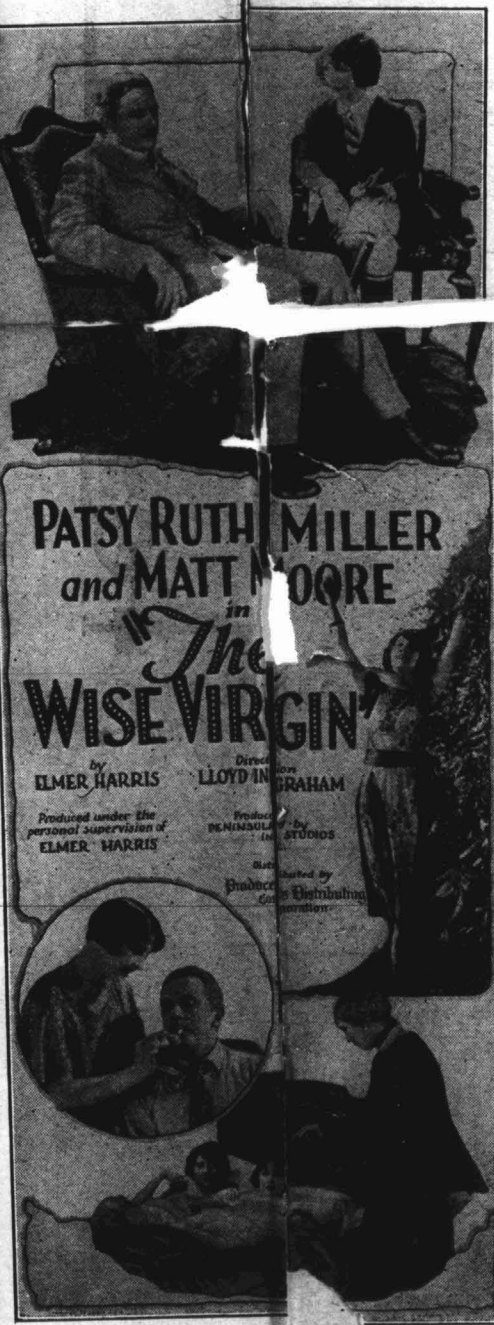


# And Pack 'Em In!

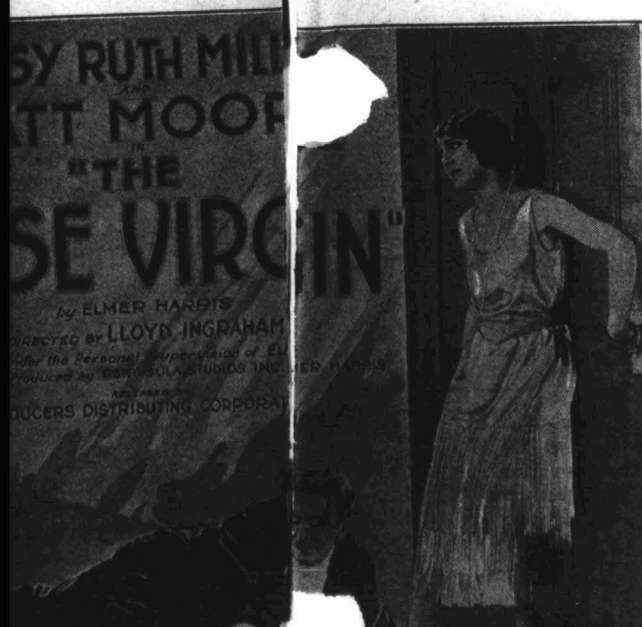
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14 x 36  
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a variety of ways



BEAUTIFUL LOBBY CARDS (Each 11x14)



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Striking  
Action Scenes  
That  
Send 'Em to







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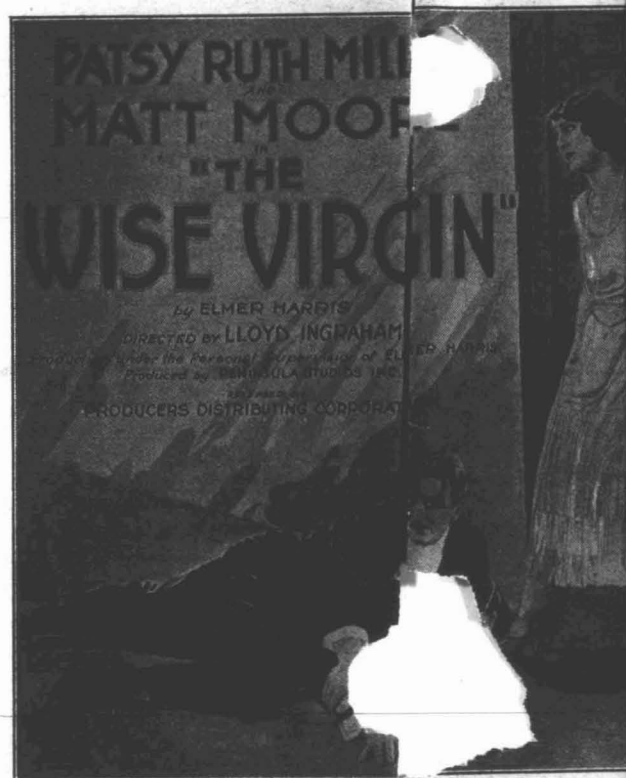


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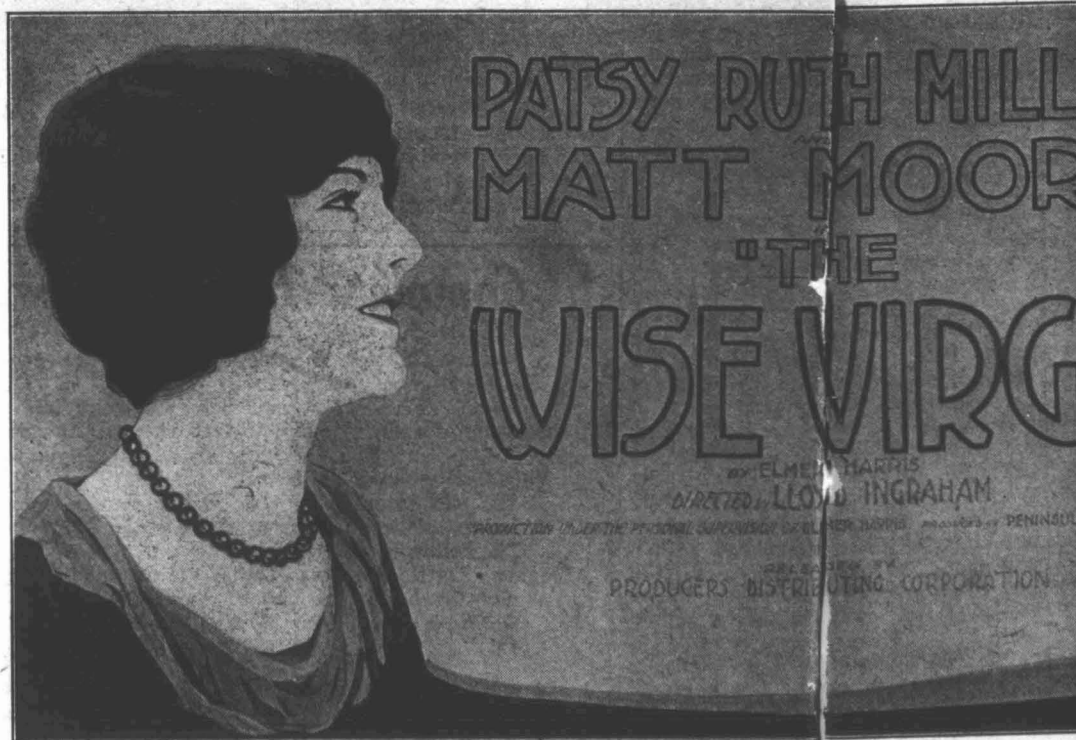
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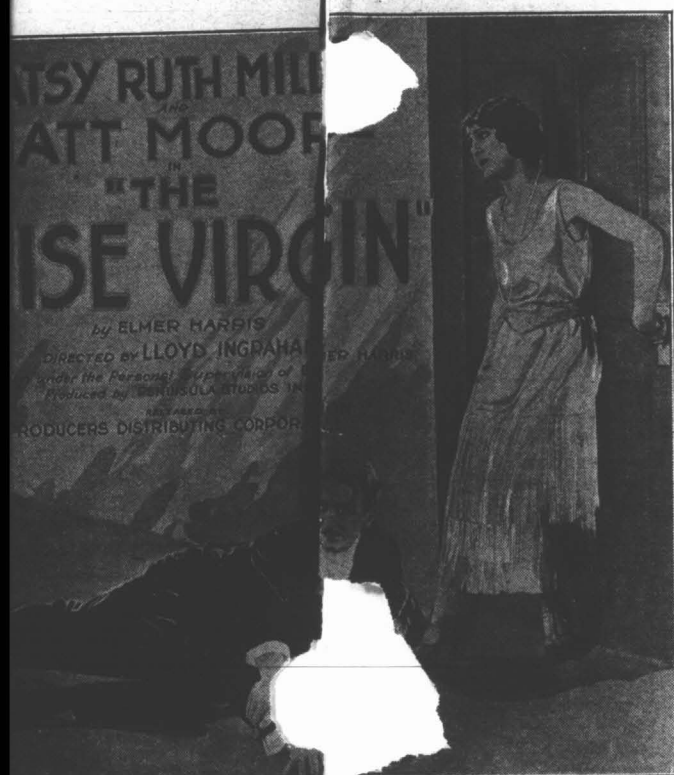
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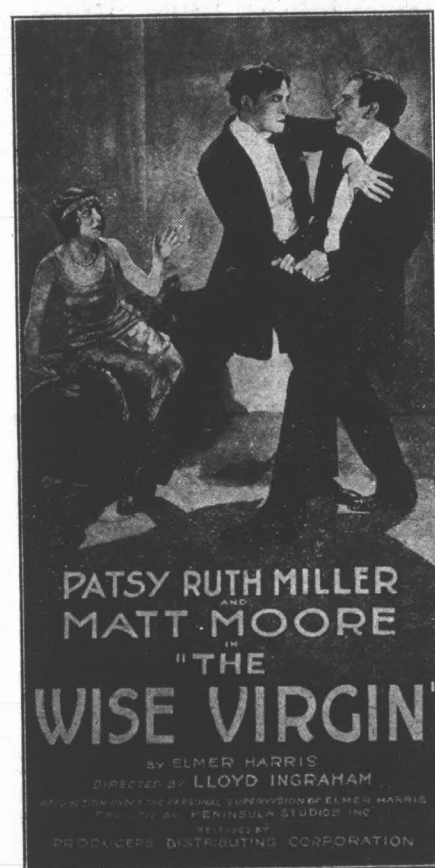


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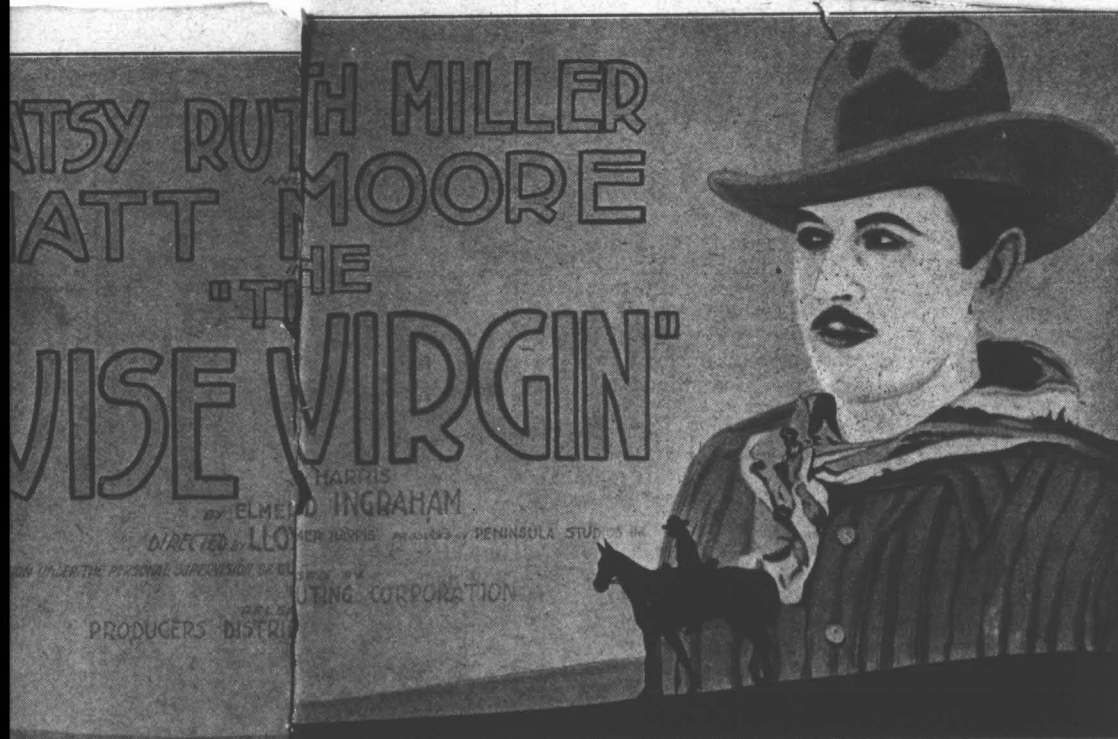


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*Here Are  
The Brilliant  
Colors and  
Striking  
Action Scenes  
That  
Send 'Em to  
the Box Office*



THREE SHEET POSTER 3B



TWENTY-FOUR SHEET POSTER



ONE SHEET POSTER 1B



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